



**REBOX**

## CASE STUDY:

How Rebox helps a recycler in the United States increase revenues and operational efficiency

### OVERVIEW

Since 1990, our vision has been to help our partners create added value by thinking outside the box. Serving more than 350 manufacturers in North America, our expertise lies in implementing successful reuse programs. The process is simple. Manufacturing plant operators are asked to flatten boxes and place them on pallets or in gaylords, at the front or end of each line. Once they're full, we'll facilitate a trailer swap, so that you can continue collecting boxes as well as directly from the recycling MRF.

### CHALLENGE

Recently, a recycling company in the United States has experienced an increase in complaints from manufacturing plants due to the price fluctuations in OCC rates. As a result, the recycler was unable to provide its clients with a fixed rate for their corrugate and used boxes. Furthermore, with a constant objective to provide the best in-class service to manufacturing plants, the recycler was forced to stretch out its assets and experienced scarcity in its resources. Due to the distance between the recycler and the manufacturing plants, truck drivers were no longer able to properly service the plants' output.



### SOLUTIONS

At Rebox, we partnered with the recycler to better service manufacturing plants.

Here's how:

- 30 strategically placed distribution centers helped the recyclers transport corrugate
- Despite OCC fluctuations, we pay our partners a fixed, lifetime rate for used boxes
- Less complaints and increased loyalty for the American recycling company

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## RESULTS

As a result, this American recycling company benefitted from:



### **Better service**

for more than 100 manufacturing plants



### **Increased revenues**



### **Increased efficiency** in operations

*"It is my absolute pleasure to recommend Rebox as a vendor for your resale box program. I have worked closely with Rebox for more than three years, and my predecessor before me for several years additionally.*

*Rebox services five manufacturing facilities for me currently and purchased more than 1.1 million boxes last year. Rebox offers competitive pricing, fair counts, and superior service. They are financially healthy and pay/report within terms...always.*

*Of the 80+ vendors with whom I work to provide sustainable waste and recycling solutions, Rebox is second to none. I highly recommend Rebox Corporation."*

**- Michelle Jeffords,  
Sustainability Account Manager, Sonoco Recycling**

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## CONTACT REBOX TODAY

Let us help you find ways to **become more efficient,**  
**save money** and **care for the environment.**

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