



REBOX

CASE STUDY:

How Rebox helps a bottling manufacturer increase its sustainability profile

OVERVIEW

Since 1990, our vision has been to help our partners create added value by thinking outside the box. Serving more than 350 manufacturers in North America, our expertise lies in implementing successful reuse programs. The process is simple. Manufacturing plant operators are asked to flatten boxes and place them on pallets or in gaylords, at the front or end of each line. Once they're full, we'll facilitate a trailer swap, so that you can continue collecting boxes.



CHALLENGE

With a shift in corporate social responsibility, a bottling manufacturer in the West Coast of the United States has undergone major pressure to raise its sustainability profile. To do this, the manufacturer must first become more aware of the facility's outputs. However, by disposing of waste in landfills, the plant's manager failed to have a process in place to track the facility's environmental contributions. Similarly, by recycling boxes, it became challenging for the manufacturing plant to take responsibility for its waste output and reach its sustainability goals.

SOLUTIONS

At Rebox, we understand that in order to reach your sustainability goals, you must first understand your facility's outputs. That's why we recognize our partners through an environmental certificate that indicates the plant's specific contributions to the reduction in CO2 emissions and savings in indirect water. An increased sustainability profile means actively contributing to the positive, long-term impact on the world we live in.

Here's how:

- Strategically located distribution centers
- Less drive time to and from our partners' manufacturing plants
- Less carbon emissions

RESULTS

By partnering with Rebox, the West Coast bottling manufacturer succeeded in raising its sustainability profile by contributing to:



An **80% reduction** of the total **solid waste** generated from previously recycled cardboard



530 million indirect **gallons** in water savings



The **reduction of GHG emissions** by 168,000 MTCO₂



17 trees saved from every ton of boxes collected

"I travel to the West Coast at least once a month to learn more about the market and optimize our partners' contributions to the environment. It's no doubt that manufacturing plants are increasingly concerned by their environmental impact. At Rebox, I get to help these plants install a program they can be proud of."

**- Jeremy Weis Heitner,
Sr. Business Development Manager, Rebox**

CONTACT REBOX TODAY

Let us help you find ways to **care for the environment,**
become more efficient and save money.
